



## **Guidelines for Targets and Award Information**

It's time to put those creative juices to work and build a target to promote **YOUR** brand awareness. As participants ride up the lift throughout the day, they will have the opportunity to toss ducks at their target of choice based on the prize that each target represents. It's your time to shine, so build that target that best promotes who you are and how best you want to be represented at the event.

### **Duck Drop Targets:**

- Max weight is 75lbs.
- Targets will need to be delivered to Mount Sunapee on **Friday, October 9<sup>th</sup> at 9:00 AM** and will be placed based on arrival in a location provided and approved by the mountain operations team.
- Targets need to be picked up on **Monday, October 12<sup>th</sup> by 10:00 AM**. Mount Sunapee operations team will remove all targets from the mountain and have them ready at the base of Sunapee Express or next to the chairlift.
- We plan on picking up ducks the morning of the 12<sup>th</sup> @ 10:00 AM followed by a celebration BBQ and would love to have you all join us.
- **NEW THIS YEAR!** A calendar invite for both drop off and pick up will be sent out – if it should go to someone else that is not on this email, please send a note to [annie@northcapedesign.com](mailto:annie@northcapedesign.com)
- Targets that are constructed in a bullseye fashion, the winner will be chosen based on the duck that is closest to the center of the bullseye.
- Targets that are constructed in a basin fashion, the winner will be chosen by random draw from that basin.
- For ideas on target creation, go to [www.nhduckdrop.com](http://www.nhduckdrop.com) and watch videos on YouTube from previous years. You can also see lots of information on our Facebook page.

### **Awards:**

- Winners will be announced at 3:00 on the day of the Duck Drop.  
(Do not need to be present to win).